

2024 CLIMATE VOTER GUIDE



SAN DIEGO AND CALIFORNIA

Climate Action Campaign fights for **equitable and effective policy** that cleans our air, protects our health, prioritizes equity, and builds community resilience.

Please see below for a list of **Climate Action Campaign's endorsements** for the November 5, 2024, General Election.



YES MEASURE G

YES MEASURE E

YES PROP 4

OCT. 7

EARLY VOTING
BEGINS

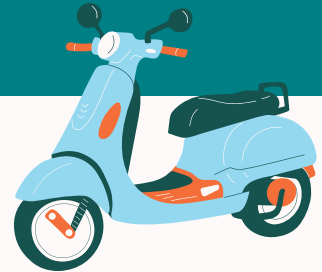
NOV. 5

LAST DAY TO VOTE IN
PERSON OR BY MAIL



VOTE YES MEASURE G

SAN DIEGO COUNTY:
HALF-CENT SALES TAX INCREASE



WHY:



70%

of jobs are inaccessible by public transit in San Diego



78%

of MTS riders don't have access to a car



41%

of local emissions that cause climate change come from transportation

HOW?



-  INFRASTRUCTURE SAFETY UPGRADES
-  RAPID ROUTES FROM JOB CENTERS TO COMMUNITIES
-  TROLLEY LINE EXTENSIONS
-  RAIL CONNECTION TO THE AIRPORT
-  CUT AIR POLLUTION 20%
-  PRESERVE OPEN SPACE & HABITAT
-  AFFORDABLE FARES FOR SENIORS & STUDENTS
-  STREET REPAIRS IN EVERY COMMUNITY

IMPACT:

Vote **yes** to make your commute easier, safer, and quicker — no matter how you choose to travel.

Measure G is a half-cent sales tax increase to fund the road repairs and transportation improvements needed to reduce gridlock and make getting around San Diego easier!

This revenue will serve as matching funds to secure state and federal grants, helping to cover project costs.

VOTE YES MEASURE E

SAN DIEGO CITY:
1% SALES TAX INCREASE

WHY:

The measure comes on the heels of proposed budget cuts to key equity and neighborhood investment projects. Here's where the City of San Diego currently stands:



\$200M

city budget deficit

\$1.6B

needed to improve stormwater system

\$9.25B

to close the backlog of city infrastructure projects



\$360-400M

in generated revenue to fund city services



\$160-200M

to fund community resilience

IMPACT:

Vote **yes** for basic neighborhood improvements to protect the people and places you love.

Measure E is a 1% sales tax increase for the City of San Diego to fund essential new and existing infrastructure like flood prevention and water quality systems, sidewalks, streets, and streetlights.

Without this, we will face permanent operating cuts to neighborhood services like maintenance, libraries, parks, and emergency response.

VOTE YES PROPOSITION 4

STATE OF CALIFORNIA:
\$10B STATE CLIMATE BOND



WHY:

50,000

deaths caused by wildfire smoke in the last 10 years

\$400B

in economic loss from wildfires in the last 10 years

20%

estimated reduction of water sources in the coming years



Prevent devastating wildfires



Provide clean, safe drinking water



Protect the air we breathe



Protect our lands and environment

IMPACT:

Vote **yes** to clean our air, protect our health, provide clean drinking water, conserve our lands, build community resilience, and prevent dangerous wildfires.

Prop 4 is a \$10-billion state bond that funds climate resilience and protects against increasing climate impacts, helping protect our communities now and saving billions in future climate costs.